Organisers:

Institutional partners:

The European partnering event for innovation partnerships and investment rounds in the MedTech, diagnostic and digital health sectors

June 30th & July 1st 2020
Grenoble, France
4th edition

@medfit_event | MedFIT Event | www.medfit-event.com
MedFIT is your opportunity to connect with international key innovators in the MedTech, diagnostic and digital health sectors. As the leading European partnering event, MedFIT provides the ideal environment for academic and industrial actors to:

- Build partnerships
- Source innovative and competitive early-stage R&D projects
- Facilitate the emergence of collaborative projects
- Increase licensing opportunities
- Obtain funding and facilitate market access

**INSIDE THE EVENT**

**WHO WILL YOU MEET?**

- 35% MedTech, Digital health and Diagnostic companies
- 17% Investors
- 16% TTOs, Research institutes, Academics
- 14% Clusters, Associations, Non-profit organisations
- 13% Professional and Consulting services
- 5% Suppliers and Subcontractors

**MedFIT at a glance**

750+ Delegates (700 in 2019)
25+ Countries represented

**ONE-TO-ONE MEETINGS**

**CONFERENCES**

**PITCH SESSIONS**

**EXHIBITION**

**WOULD-BE CEO**
TO MEET YOUR FUTURE PROJECT PARTNERS, OBTAIN FUNDING AND ACCELERATE INNOVATION

48H MedFIT at a glance

IDENTIFY > INITIATE > MEET > DEVELOP

The partnering platform at MedFIT is powered by:

MedTech, Digital Health and Diagnostic companies
Baxter Healthcare | Bayer | Becton Dickinson |
Bluehealth Innovation Centre | Cook Medical Ireland | GE Healthcare |
Guerbet | Johnson & Johnson | Macopharma | Medtronic |
MicroPort CRM | Orange Healthcare | Roche Diagnostics | Urgo...

TTOs, Research Institutes & Academics
AMTZ | Cambridge Entreprise | EIT Health | France Innovation |
Innov’Health | Lifetech.brussels | MEDTEQ | SATTLinksium | SNITEM |
Technion Technology Transfer | University of Aarhus | |
University of Ghent | University of Greenwich |
World Trade Center Twente...

Investors
Asabys Partners | AXA Next | Ekkio Capital | Imec.Xpand |
NLC Ventures BV | Seroba Life Sciences | Seventure Partners |
Supernova Invest | Truffle Capital...

CROs, Consulting firms & professional services
BIT Group | Boston Healthcare | Boston Scientific | Elemed | Eurofins |
Genae | ICOSA | IQVIA | ITK Engineering | JA Kemp | Lumeon |
Minnetronix Medical | NAMSA | SGS...

One-to-one meetings

Would-be CEO

Are you a MedTech entrepreneur seeking a project?
Do you have projects needing a CEO?

The Would-be CEO matchmaking session will include a workshop and testimonies followed by a networking time. It will be the opportunity to establish future collaborations between future entrepreneurs and projects in need of CEOs.
Steered by a prestigious Committee, the **MedFIT conference programme** brings together bright minds to debate on innovation-focused topics and discuss the current stakes of the sector related to:

1. **Collaborate to innovate**  
   #Licensing #Partnerships #R&D
2. **Financing innovation**  
   #VCs #Startups #Investors
3. **Market innovation**  
   #Regulation #BusinessModels #Strategy
4. **Digital innovation**  
   #AI #Data #Transformation

### Conferences

**65 International speakers**

Steering Committee

**Industry**

- Stig Visti Andersen, CEO, Magnisense
- Amanda Baccarini, VP Global Marketing & Strategic Innovation, Becton Dickinson
- Xavier Bertrand, VP EMEA Healthcare Services & Alliances, Boston Scientific
- Franz Bozsak, CEO & Co-Founder, Sensome
- Ravi Chana, Head of Business Development, Roche Diagnostics
- Mike Karim, CEO, Oxford Endovascular
- Leo Kretzers, General Manager, Bakken Research Center, Medtronic
- Daniel Kroiss, VP Chief Scientific Officer CRM, LivaNova
- Antonin Marcault, New Business Development and Innovation Manager, Philips
- Nicolas Ploquin, CEO, Unilabs France
- Cécile Réal, CEO, Endodiag
- Nils Reimers, R&D Manager, Stryker

**Academia, technology transfer offices**

- Remke Burie, Operations Director, Technical Medical Center, University of Twente
- Josephine Dixon-Hardy, Director Medical Technology Innovation, University of Leeds
- Caroline Dreyer, President, SATT Conectus
- Terry Gourlay, Head of Department, Biomedical Engineering, University of Strathclyde
- Abhay Pandit, Scientific Director, CURAM

**Investors**

- Frank Bulens, Partner, Imec.xpand
- James Greene, Advisor, Seroba Lifesciences

**Associations, clusters and law firms**

- Florent Surugue, Economic Development and SMEs Director, SNITEM
- Cécile Théard-Jallu, Partner Attorney, De Gaulle Fleurance & Associés
The MedFIT pitch sessions offer the opportunity to detect the most innovative and promising start-ups, R&D projects, licensing opportunities and services in order to foster partnerships and business development opportunities in the MedTech, diagnostic and digital health fields.

**Pitch Sessions**

**START-UP SLAMS**

The Start-up Slams are a great opportunity for young companies seeking to raise a financing round to showcase their project in front of potential partners and investors. The winner(s) will be awarded as the most innovative start-up(s) in Europe.

**COLLABORATIVE AND LICENSING OPPORTUNITY PRESENTATIONS**

The Collaborative and Licensing Opportunity Presentations are a great opportunity for TTOs, universities, research institutes and companies to showcase their technologies in front of potential partners, in order to entail a collaborative project and/or a licensing deal. The winner(s) will be awarded as the most promising technology(ies) in Europe.
REGISTRATION FEES

<table>
<thead>
<tr>
<th>Fees per person (excl. VAT)</th>
<th>SUPER EARLY BIRD</th>
<th>EARLY BIRD</th>
<th>REGULAR FEE</th>
<th>LATE REGISTRATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mature company (&gt; 5 years old)</td>
<td>€ 730</td>
<td>€ 811</td>
<td>€ 908</td>
<td>€ 998</td>
</tr>
<tr>
<td>Investor</td>
<td>€ 730</td>
<td>€ 811</td>
<td>€ 908</td>
<td>€ 998</td>
</tr>
<tr>
<td>Non-profit organisation / TTO / Research institute</td>
<td>€ 563</td>
<td>€ 625</td>
<td>€ 700</td>
<td>€ 770</td>
</tr>
<tr>
<td>Emerging company (≤ 5 years old) / SME (≤ 5 employees)</td>
<td>€ 408</td>
<td>€ 453</td>
<td>€ 507</td>
<td>€ 558</td>
</tr>
<tr>
<td>Academic scientist / Clinician</td>
<td>€ 258</td>
<td>€ 286</td>
<td>€ 320</td>
<td>€ 352</td>
</tr>
</tbody>
</table>

EARLY BIRD From September 30th, 2019 until October 31st, 2019 incl.
REGULAR FEE From November 1st, 2019 until May 31st, 2020 incl.
LATE REGISTRATION From June 1st, 2020

EXHIBITION FEES

<table>
<thead>
<tr>
<th>(excl. VAT)</th>
<th>SUPER EARLY BIRD</th>
<th>EARLY BIRD</th>
<th>REGULAR FEE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Start-up corner 4 m² (incl. 1 full pass*</td>
<td>€ 1,300</td>
<td>€ 1,500</td>
<td>€ 1,700</td>
</tr>
<tr>
<td>6 m² (incl. 1 full pass* + 1 visitor pass**)</td>
<td>€ 2,200</td>
<td>€ 2,400</td>
<td>€ 2,600</td>
</tr>
<tr>
<td>9 m² (incl. 1 full pass* + 1 visitor pass**)</td>
<td>€ 3,300</td>
<td>€ 3,500</td>
<td>€ 3,700</td>
</tr>
<tr>
<td>12 m² (incl. 1 full pass* + 2 visitor pass**)</td>
<td>€ 4,400</td>
<td>€ 4,600</td>
<td>€ 4,800</td>
</tr>
<tr>
<td>18 m² (incl. 2 full pass* + 1 visitor pass**)</td>
<td>€ 6,600</td>
<td>€ 6,800</td>
<td>€ 7,000</td>
</tr>
</tbody>
</table>

*The FULL PASS gives access to all MedFIT activities including the partnering platform to pre-organise one-to-one meetings.
**The VISITOR PASS gives access to all MedFIT activities except the partnering platform.

SPONSORSHIP OPPORTUNITIES* (excl. VAT)

Why sponsor? Over 750 key players in the medtech, diagnostic and digital health sectors will convene at MedFIT 2020. Make sure they see you!

PLATINUM €20,000
GOLD €15,000
SILVER €10,000
BRONZE €6,000

Achieving your business goals starts here!
* Possibility to customise an offer to fit your needs.

VENUE
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38034 Grenoble, France

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+33 (0)3 28 55 90 79

Registration and information on www.medfit-event.com

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